

MEDIA ALERT

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Contact: LaVonne Ewing
303-810-2850
LaVonne@pixyjackpress.com

Linda Masterson
970-493-7788
LMastercom@aol.com

14th Annual Richard Schmid Fine Art Auction is Labor Day Weekend, Sunday, September 6

Breaking News: For the first time, founding artist Richard Schmid personally selected the 50 pieces of art that will be featured in the Live Auction. For those new to collecting, the Silent Auction features artwork with opening bids as low as \$125.

- WHAT** The 14th annual Richard Schmid Fine Art Auction featuring original paintings and sculpture from over one hundred artists, including two works by founding artist Richard Schmid, as well as art by Nancy Guzik, Molly Schmid, Jim Biggers, Justin Clements, Mary Anne Martin, Russ Tanner and many more.
- PURPOSE** Proceeds support the Rist Canyon Volunteer Fire Department, which receives no tax dollars and generates all of its own operating funds.
- WHEN** **Sunday, September 6, 2009 (Labor Day weekend)**
Live and Silent Art Auctions start at 1:00 p.m.
Art Preview opens at 10:00 a.m.
Family Festival 10:00 a.m. – 4:00 p.m.
- WHERE** Bellvue, Colorado, under the 'Big Top' in a mountain meadow in Rist Canyon (County Road 52E), 10 miles west of Fort Collins, Colorado.
- LIVE AUCTION** **New this Year: the Live Auction features 50 works of art personally juried by founding artist Richard Schmid.**
- SILENT AUCTION** **The Silent Auction, which features artwork with gallery prices between \$300 and \$1,000, helps make fine art more affordable to everyone.**
- INTERVIEWS** Please contact Wes Rutt at *Stumpmaker@gmail.com* (970-482-6912) to arrange an interview with Richard Schmid or any other participating artist.
- BIDDING** Live auction, silent auction, Internet and live phone bank bidding enables art lovers from all over the country to buy original art at great prices.
- OF NOTE** Since its humble beginnings in 1996, over 1,000 pieces of fine original art have been auctioned for a total of over \$1.5 million, generating over \$550,000 to support one of just two all-volunteer fire departments in Colorado that receive no mandated tax support.
- FOR MORE** www.RichardSchmidAuction.com View art, check out online bidding, download press materials, request hi-res photos, pre-register to bid.