

MEDIA ALERT

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14th Annual Richard Schmid Fine Art Auction

Breaking News: For the first time, founding artist Richard Schmid is personally selecting the 50 pieces of art that will appear in the Live Auction. The Silent Auction, featuring art with gallery prices between \$300 and \$1,000, will help make fine art more affordable to everyone.

- WHAT** The 14th annual Richard Schmid Fine Art Auction featuring original paintings and sculpture from over one hundred artists, including multiple works by founding artist Richard Schmid, as well as art by Nancy Guzik, Molly Schmid, Jim Biggers, Cathy Goodale, Mary Anne Martin, Clive Tyler and others.
- PURPOSE** Proceeds support the Rist Canyon Volunteer Fire Department, which receives no tax dollars and generates all of its own operating funds.
- WHEN** **Sunday, September 6, 2009 (Labor Day weekend)**
Live and Silent Art Auctions start at 1:00 p.m.
Art Preview opens at 10:00 a.m.
Family Festival 10:00 a.m. – 4:00 p.m.
- WHERE** Bellvue, Colorado, under the ‘Big Top’ in a mountain meadow in Rist Canyon (County Road 52E), 10 miles west of Fort Collins, Colorado.
- LIVE AUCTION** **For the first time, the Live Auction will be limited to 50 works of art personally juried by founding artist Richard Schmid.**
- SILENT AUCTION** **The Silent Auction, which will feature artwork with gallery prices between \$300 and \$1,000, will help make fine art more affordable to everyone.**
- INTERVIEWS** Please contact Wes Rutt at *Stumpmaker@gmail.com* (970-482-6912) to arrange an interview with Richard Schmid or any other participating artist.
- BIDDING** Live auction, silent auction, Internet and live phone bank bidding enables art lovers from all over the country to buy original art at great prices.
- OF NOTE** Since its humble beginnings in 1996, over 1000 pieces of fine original art have been auctioned for a total of over \$1.5 million, generating over \$550,000 to support one of just two all-volunteer fire departments in Colorado that receive no mandated tax support.
- FOR MORE** www.RichardSchmidAuction.com View art, check out online bidding, download press materials, request hi-res photos, pre-register to bid.

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